

# ***First Tee*** ***Winston Lake*** ***Cup***

**Winston's Fastest and Most  
Fun Charity Golf Event**

Friday, April 17, 2026

# ***Winston Lake Cup***

**Friday, April 17**

**Golf**

**9:00 AM & 2:00 PM**

**Winston Lake**

**Party**

**7:30 PM**

**Forsyth CC**

The **Winston Lake Cup** benefitting **First Tee - Central Carolina** is back in 2026!

**Golf @ Winston Lake**

Two Start Times: 9:00 AM | 2:00 PM

Modified Shamble Format

Lunch provided

The hottest tee gifts anywhere

No mulligans, strings, or gimmicks!

**After Party @ Forsyth CC**

7:30 PM

Dinner

Live music

Wine/liquor/beer included

All golfers + a guest included



## More Gear. You asked...we delivered!

The 2026 Winston Lake Cup will feature a “**pop-up pro-shop**” so you can buy more of the gear you love.

All your favorite logos from the past and some new ones will be featured.

The pro-shop will be open during the golf tournament and at the after party.

You can't buy Winston Lake Cup gear anywhere else, so don't miss out!



## **Presenting Sponsor = \$10,000 (1 available)**

- Event naming rights “Winston Lake Cup presented by...insert name”
- Foursome in golf tournament
- 4 additional tickets to after party
- Logo on all printed tournament materials and company tagged in all social media posts
- Enhanced signage
- Name recognized during event presentation with opportunity to speak
- Option to have brand activation on course
- Foursome in separate sponsor golf outing (fall 2026)
- Free 1-year Dormie Club membership (details apply)

Contact Ryan Wilson for sponsorship related questions.  
ryan@firstteecentralcarolina - 904.392.3218



## **Victory Lane Level = \$7,500 (1 available)**

- Foursome in golf tournament
- 4 additional tickets to after party
- Official sponsor of the after party
- Logo on all printed tournament materials and company tagged in social media posts
- Enhanced signage
- Option to have brand activation on course
- Name recognized during after party and opportunity to speak
- Foursome in separate sponsor golf outing (fall 2026)

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## **Checkerered Flag Level = \$5,000**

- 1 foursome in golf tournament
- 4 additional tickets to after party
- Name and logo on all printed tournament materials
- Enhanced signage
- Foursome in separate sponsor golf outing (fall 2026)

## **Pit Road Level = \$2,500**

- 1 foursome in golf tournament
- 4 additional tickets to after party
- Name and logo on all printed tournament materials
- 1 foursome in separate sponsor golf outing (fall 2026)

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## **Foursome & After Party = \$1,500**

- 1 foursome in golf tournament
- 4 additional tickets to after party

## **Hole Sponsorship = \$500**

- 2 tickets to after party
- Hole sponsorship sign

## **Brand Activation = \$2,000**

- Company activation on course

(examples: product or food samples, interactive booth, skills challenge, etc.)

- 2 tickets to after party
- Note: golf not included

## **Brand Activation Add-On = \$1,000**

- Add a brand activation to your golf package

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## Winston Lake GC | First Tee Central Carolina

Winston Lake GC, first opened in 1956, is one of golf's most historic landmarks. The course's creation during the Civil Rights Movement is a testament to its early founders. Today "The Lake" is a treasure for many in the community and has served as Forsyth County's home base of First Tee - Central Carolina since 2007.

The course recently completed a major renovation to improve playing conditions and overall guest experience. The project includes over 40 acres of tree removal to improve turf conditions and a refurbished practice range.

All proceeds from the Winston Lake Cup support First Tee - Central Carolina whose mission is providing life-changing opportunities to youth through golf. The program serves over 700 kids annually through after school life and golf skills classes, school day programs, clinics, camps, tournaments, academic support programs, and more.





# ***Winston Lake***

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## ***Cup***

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### **2026 Event Committee**

Wes Day, Phillip Mason, Bobby Cooper, Ryan Thompson,  
Brad Clark, Zack Benson, and Mark Owens